



Modrus Unite (powered by Microsoft® Lync™ Server 2010 technology) provides a fully managed, unified communications platform. Hosted in our Tier III data centre and monitored 24/7 from the Modrus operations centre, Modrus Unite facilitates close collaboration between teams through instant messaging & white-boarding, while reducing call charges and travel costs via presence, IP telephony and video conferencing.

Microsoft Lync is a complex, multi-server installation and to gain maximum benefit (i.e. seamless communication between desktops, telephone handsets and mobile devices) requires server software / hardware installation skills plus experience of IP telephony. This perfectly describes Modrus, making us the ideal partner for an organisation's Lync implementation, which typically requires the provisioning of several servers plus telephone handsets and IP telephony (often requiring associated networking, security and Internet connectivity). It is much more than just software.

We have therefore created 'Modrus Unite' which encompasses all of these components into a single hosted solution. For a fixed price, we provide the necessary consultancy, installation and management skills to maximise your day-to-day workplace efficiencies and on-going call charge savings – which can be achieved by a fully integrated Microsoft Lync Server deployment.

Control Costs

Voice over IP (VoIP) enables communications among geographically dispersed company locations without long distance charges. Integrated audio, video and web conferencing helps reduce travel costs as well as the cost of third-party conferencing solutions.

Improve Productivity

Rich presence information helps employees find each other and choose the most effective way to communicate at a given time. Instead of e-mailing documents back and forth for approval, workers can rely on real-time collaboration through enhanced conferencing with desktop, application and virtual whiteboard sharing or contact a collaborator from within Microsoft Office or other applications. The unified Microsoft Lync 2010 client provides access to enterprise voice, enterprise messaging and conferencing from one simplified interface.

Support Your Mobile Workforce

Mobile workers get access to rich Unified Communications tools from practically anywhere with an Internet connection, no VPN needed. An updated Lync Mobile client makes joining and managing conferences, searching the Global Address List and viewing presence information easy. Rich presence in Lync Server 2010 has been updated with mobile location information, making on-the-go workers easier to find and contact. A single user experience across PC, phone, mobile phone and browser gives workers more ways to stay in touch.

Gain Operational Efficiencies

By integrating Unified Communications and presence into business workflows, latency and delays can be reduced or eliminated. For geographically dispersed teams, group chat can enable efficient, topic-specific, multi-party discussions that persist over time.

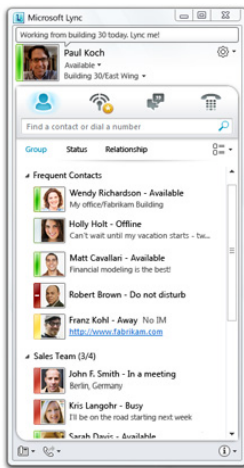
Modrus Unite

Instant Messaging

Provides business class IM, with conversation history enabling users to keep track of old conversations. Instant messaging dialogues can be stored with the date and timestamp of each message and previous conversations can be conveniently continued from within the 'Conversations' tab.

Presence

Provides an immediate, visual representation of a user's availability, or presence. By simply looking at the



contact list, users can find everything they need at a glance. Picture and location is available, with the presence 'jellybean' providing a richer interface which is enhanced with physical locations to let others know precise whereabouts when working in the office, at home, a coffee shop or elsewhere.

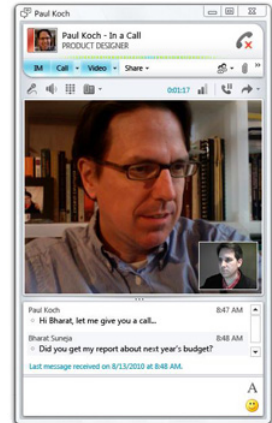
Audio Conferencing

A fundamental need for many businesses, this presents a great opportunity for cost savings when deployed on-premise. Lync Server 2010 provides a user experience that is familiar to users of traditional audio bridge services including PSTN dial-in services with touch-tone call control commands. At the same time, it incorporates powerful scheduling, joining and management features available only with an integrated Unified Communications platform.

NOTE: 'Modrus Unite' features person-to-person Audio & Video Conferencing, while 'Modrus Unite Exec' edition allows up to 20 users to join a conference.

Video Conferencing

Lync Server 2010 provides a more personal video conference experience that supports effective team-building. Complex interfaces, high cost and limited features have reduced adoption of video conferencing across the broader workforce. Lync Server 2010 simplifies the user experience by incorporating video into the unified client and Outlook, so that scheduling an online video conference or spontaneously escalating from audio to video is seamless and easy.



Whiteboard with Mark-Up

This feature provides presenters with a blank page on which to draw, add text and highlight information by using the annotation tools. Users can start a whiteboard session from directly within Lync 2010 to share ideas or diagrams. Changes to the whiteboard and the contributor's identity are automatically displayed.

Application & Document Sharing (PC Users Only)

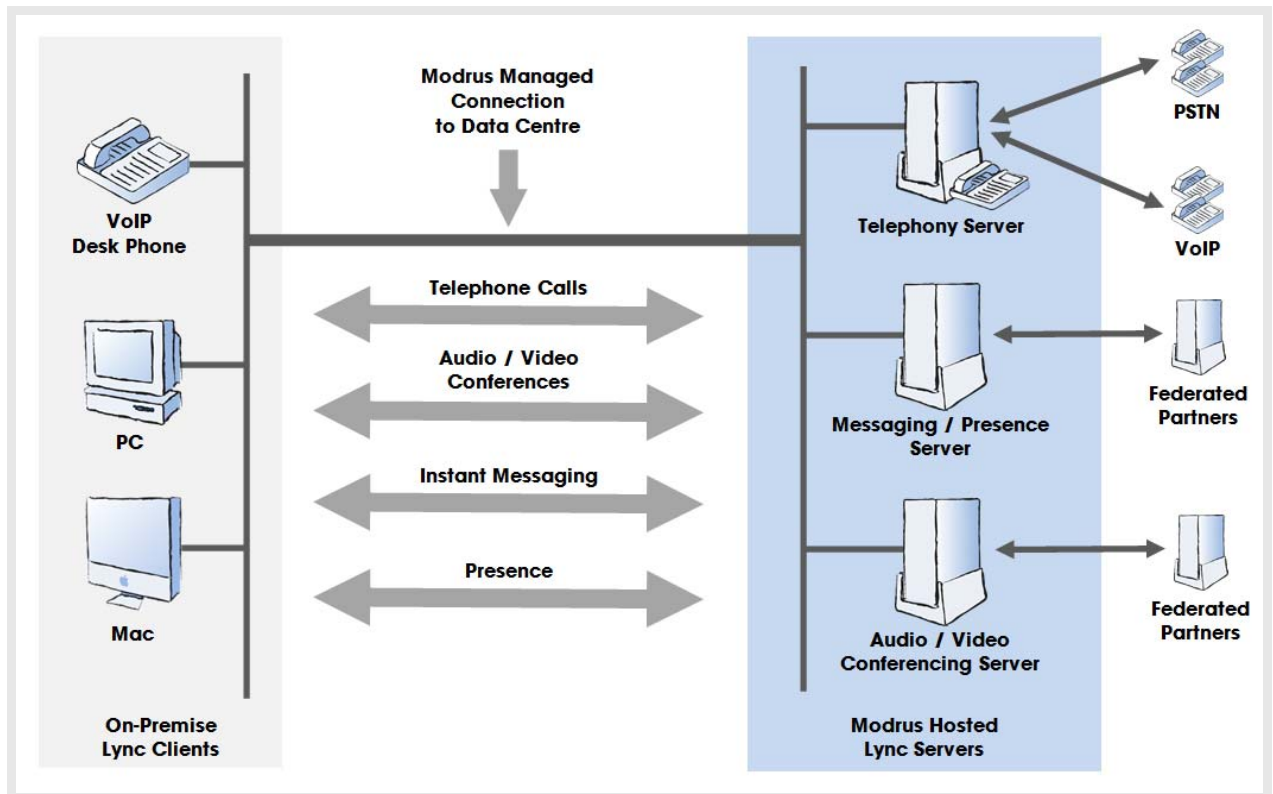
By integrating traditional application and document sharing into the streamlined Lync 2010 client, Lync Server 2010 delivers a highly accessible and reliable tool. Combined with audio or video conferencing, the result is a highly immersive and collaborative session that is simple to facilitate. This feature allows presenters to broadcast any visuals, applications, web pages, documents, software or part of their desktops to remote participants in real time.

Any Questions? Contact us before you embark on your next project. You will discover that we possess both the technical expertise and business savvy to ensure our solutions deliver the most powerful rewards to your organisation.



Call 020 3371 6666 or visit www.modrus.com

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Modrus hosts the Microsoft Lync Server 2010 applications (deployed across up to 15 different servers) within its data centre and provides the required IP and PSTN connectivity to the outside world, along with the underlying networking and security (not shown in the above diagram for simplicity). At the client end, Microsoft Lync Client software (either PC or Mac) is installed & each user receives either a Polycom CX600 or CX500 handset running Lync 2010 Phone Edition for total integration.

Polycom CX600 Handset



- Large 3.5 inch TFT colour display provides rich presence status, enhanced contact cards and directory information making calling easier and more productive.
- High definition, wideband audio with Polycom HD Voice™ technology for the best possible voice call quality, whether in handset, full duplex speakerphone or headset mode.
- Embedded Lync 2010 Phone Edition provides best-in-class user experience with rich presence, calendar and personalised content.
- Two-port Gigabit Ethernet switch for PC pass-through.

Polycom CX500 Handset



- Large 3.5 inch TFT colour display provides rich presence status, enhanced contact cards and directory information making calling easier and more productive.
- Polycom HD Voice™ technology in the handset, for stunning voice quality and clarity.
- Best-in-class user experience with native Microsoft Lync 2010 Phone Edition software.
- Single integrated 'Power Over Ethernet' (PoE) port for simple installation.